



Investment Workshop: Doing Business in UAE

Date: Wednesday, 5 December 2018
Time: 9am – 1pm (registration commences at 8.30am)
Venue: Singapore Business Federation – Seminar Rooms 2 & 3
160 Robinson Road #06-01 SBF Center, Singapore 068914
Dress code: Business attire
Fee: Complimentary for members of UAE Singapore Business Council and Singapore Business Federation
S\$50 (inclusive of GST) for non-members

Registration: https://login.sbf.org.sg/SBFPortal/Events/Event_Display.aspx?EventKey=AM180644
Registration closes on Friday, 30 November 2018.
For any enquiry, please contact Claire Lim (email: clylim@sbf.org.sg/tel: 6827 6898) or Stella Ng (email: stella.ng@sbf.org.sg/tel: 6827 6842).
Confirmation of your registration will be emailed to your company upon receipt of full payment. Please note that the fee is not refundable in the instance of no-show.

The UAE Singapore Business Council, together with its co-sponsors – the UAE Embassy in Singapore, Nexus Business Services and The Private Office of Sheikh Saeed Bin Ahmed Al Maktoum, and strategic partner Singapore Business Federation, is pleased to present an Investment Workshop on doing business in UAE. Join us for a half-day workshop to understand the economic and industry developments and investment opportunities in the UAE and hear first-hand the experiences and challenges of Singapore companies that have ventured successfully into the UAE.

Organised By:



Co-sponsored By:

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الشيخ ساعد بن أحمد آل مكتوم
The Private Office of
Sheikh Saeed Bin Ahmed Al Maktoum

Strategic Partner:



Workshop Programme:

08.30am	Registration
09.00am	Opening Remarks by Singapore Business Federation Welcome Remarks by His Excellency Dr Mohamed Omar Abdulla Balfaqeeh, UAE Ambassador to Singapore
09.15am	Presentation on UAE Economy by Ms Khatija Haque, Head of MENA Research, Emirates NBD Bank
09.40am	Presentation on Investment Structures and Considerations by Ms Souad Al Hosani, President and Founder, Nexus Business Services
10.00am	Presentation on UAE Renewable Energy Programme by Ms Aysha Alaydarooos, Manager, Business Support - Clean Energy, Abu Dhabi Future Energy Company (Masdar)
10.25am	Panel Discussion with the Presenters - Moderated by Mr Clarence Singam-Zhou, CEO, Asia, First Abu Dhabi Bank
10.45am	Coffee Break and Networking
11.05am	Presentation on Abu Dhabi Chamber of Commerce and Industry's Services to Singapore Companies
11.15am	Presentation on Halal Food and Beverage Sector by Dr Yousef Saeed Alsaadi, Director, Technical Legislations and Mr Yousef Mohamed Al Marzooqi, Head, Regulations and Systems, Emirates Authority for Standardisation and Metrology (ESMA)
11.40am	Presentation on Digital Economy by Mr Mattia Tomba, Senior Research Fellow, Middle East Institute
12.00pm	Panel Discussion with the Presenters - Moderated by Mr Lee Soon Kiat, Director, Government Relations, GlobalFoundries Singapore Pte Ltd
12.15pm	Panel Discussion on the Experience of Singapore Companies in UAE - DP Architects Pte Ltd [Ms May Chan, Director] - Indoguna Productions FZCO [Ms Helene Raudaschl, Founder and Chairman] - Surbana Jurong Private Limited [Mr Hari Poologasundram, CEO International (Africa, Americas, ANZ, South Asia & Middle East)] - The Private Office of Sheikh Saeed Al Maktoum and SEED Group [Mr Hisham Al Gurg, CEO] - Moderated by Dr Brian Shegar
12.55pm	Concluding Remarks from Chairman of Workshop
13.00pm	Lunch and Networking

Programme is correct at the point of print/publication and may be subject to changes.